



# WORDPRESS MANAGEMENT PLANS

FROM ESSENTIAL MAINTENANCE TO TOTAL WEBSITE MANAGEMENT.

All plans includes foundational WordPress maintenance. Silver and Gold plans build on that foundation with active management and strategic oversight.

## Maintenance

### Bronze

\$250<sub>/mo</sub>

#### WordPress Maintenance

Essential updates, hosting, and protection to keep your site secure and stable.

#### What's Included:

##### Hosting & Protection

Secure managed WordPress hosting with uptime monitoring and reliable daily backups.

##### Updates Handled For You

Core, theme, and plugin updates completed within 24 hours, with compatibility checks.

##### Security Monitoring

Ongoing malware scanning and emergency cleanup support if something ever goes wrong.

##### Performance & Indexing Checks

Basic monitoring to ensure your site stays visible and responsive.

##### Support When You Need It

Direct email access and priority response for urgent issues.

## Management

### Silver

\$350<sub>/mo</sub>

#### WordPress Management

Ongoing oversight to improve performance, visibility, and user experience.

#### ← Everything in Bronze, plus:

##### Speed & Performance Monitoring

Ongoing monitoring with proactive adjustments when needed.

##### SEO Improvements

Keyword targeting, meta updates, and page-level optimization to improve search visibility.

##### Analytics & Insights

Google Analytics management, button and conversion tracking, and monthly performance summaries in plain English.

##### Content Updates Included

Up to 2 hours per month for updates, refinements, or improvements.

##### Faster Turnaround

Priority support and proactive recommendations.

### Gold

\$450<sub>/mo</sub>

#### WordPress Management Plus

Ongoing support for advanced functionality, workflows, and custom systems.

#### ← Everything in Silver, plus:

##### Deeper SEO & Content Strategy

Expanded keyword research and structured content planning.

##### Conversion & Behavior Tracking

Advanced insights into how visitors interact with your site — and how to improve it.

##### Feature & Backend Support

Support for memberships, workflows, automation, and custom functionality.

##### Expanded Monthly Support

Up to 4 hours of updates and strategic improvements each month.

##### Top Priority Access

Direct access and strategic guidance as your site evolves.

*Active management focused on performance, visibility, and growth.*



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